

LOYALTY PROGRAM

Terms and Conditions

1. HOW TO JOIN THE LOYALTY PROGRAM

- a. The Loyalty Program is available to every customer of Leokid online store. To join the Program it is necessary to enroll in Leokid club.
- b. Every customer who has enrolled in Leokid club automatically becomes the Owner of the Loyalty Card (hereinafter referred to as "the Owner") and gets the constant discount -5%. A letter, confirming registration in Leokid club and discount granting, is then sent to the user's e-mail.
- c. Enrolling in Leokid club is regarded as a confirmation to make a contract between LLC "Leokid" and the Loyalty Card Owner under present Terms and Conditions. Hereinafter LLC "Leokid" and the Loyalty Card Owner are collectively referred to as the "Parties".

2. ACCUMULATION OF DISCOUNTS

- a. The rate of discount depends on the sums accumulated by the Owner on his Loyalty Card:

Terms of Discount Granting	Discount rate
Upon enrolling in Leokid club	5%
Sum of purchases from 100 euro	10%
Sum of purchases from 150 euro	15%
Sum of purchases from 200 euro	20%

- b. The sum actually paid by the Owner is credited to the Loyalty Card - that is the sum of the purchase net all the discounts.
- c. When paying every purchase the Loyalty Card Owner can choose whether to use the Loyalty Program discount, or not - thus accumulating the sums for getting bigger (next) discount rate.
- d. The bigger discount rate becomes available automatically when reaching the sum of the next level.

3. APPLYING OF LOYALTY PROGRAM DISCOUNT

- a. Loyalty Program discount is not cumulative with other discounts active in Leokid online store.

- b. Loyalty Program discount is not cumulative with promotion code discounts.
- c. Loyalty Program discount can not be applied when purchasing Gift Cards.

4. APPLYING OF LOYALTY CARD WHEN BYING A GIFT CARD

- a. When purchasing Gift Cards the Purchaser can not apply the Loyalty Program discount.
- b. The sum, credited to the Gift Card, is not accumulated on the Loyalty Card of the Gift Card Purchaser.
- c. When redeeming the Gift Card the Card Holder can apply the Loyalty Program discount.

5. By joining the Loyalty Program the Loyalty Card Owner agrees to comply with present Terms and Conditions.

For more information on Loyalty Program Terms and Conditions please contact
phone: **+7 804 333 77 51 .**