# **LOYALTY PROGRAM**

# **Terms and Conditions**

### 1. HOW TO JOIN THE LOYALTY PROGRAM

- a. The Loyalty Program is available to every customer of Leokid online store. To join the Program it is necessary to enroll in Leokid club.
- B. Each buyer registered in Leokid Club automatically becomes the loyalty card holder (hereinafter the Holder) and is assigned a 5 % fixed discount for the first purchase of any amount. The user receives an email confirming the registration in Leokid Club and discount assignment.
- C. Enrolling in Leokid club is regarded as a confirmation to make a contract between Leokid GmbH and the Loyalty Card Owner under present Terms and Conditions. Hereinafter Leokid GmbH and the Loyalty Card Owner are collectively referred to as the "Parties".

#### 2. ACCUMULATION OF DISCOUNTS

A. For your first order, you receive a 5 % fixed discount regardless of order amount. For subsequent order, the size of discount will depend on the amount of savings accumulated on the Holder's loyalty card. All information regarding savings will be displayed in the Personal Account at leokid.com. For example, loyalty card Holder with savings equaling 170 Euro receives a 10 % discount.

Terms of Discount Granting	Discount rate
Upon enrolling in Leokid club	5%
Sum of purchases from 100 euro	10%
Sum of purchases from 150 euro	15%
Sum of purchases from 200 euro	20%

- a. The sum actually paid by the Owner is credited to the Loyalty Card that is the sum of the purchase net all the discounts.
- b. When paying every purchase the Loyalty Card Owner can choose whether to use the Loyalty Program discount, or not thus accumulating the sums for getting bigger (next) discount rate.
- c. The bigger discount rate becomes available automatically when reaching the sum of the next level.

## 3. APPLYING OF LOYALTY PROGRAM DISCOUNT

- a. Loyalty Program discount is not cumulative with other discounts active in Leokid online store.
- b. Loyalty Program discount is not cumulative with promotion code discounts.

c. Loyalty Program discount can not be applied when purchasing Gift Cards.

### 4. APPLYING OF LOYALTY CARD WHEN BYING A GIFT CARD

- a. When purchasing Gift Cards the Purchaser can not apply the Loyalty Program discount.
- b. The sum, credited to the Gift Card, is not accumulated on the Loyalty Card of the Gift Card Purchaser.
- c. When redeeming the Gift Card the Card Holder can apply the Loyalty Program discount.
- 5. Warranty service, exchange and return of goods of improper quality purchased using the loyalty card is carried out in accordance with the general procedure as described in the *Goods Return & Warranty* section.
- 6. By joining the Loyalty Program the Loyalty Card Owner agrees to comply with present Terms and Conditions.

Additional information about the Loyalty Program rules of participation can be obtained via email: <a href="mailto:support@leokid.com">support@leokid.com</a>.